
Liquid Blue is sizzling. With a broad base of experience, a well-rounded cast, a host of awards and even a Guinness World Record, they are a sure thing for the next time you want a crowd up and dancing!

Scott Stephens, founder of Liquid Blue and the band’s spokesman, is especially proud of their record-breaking achievement of traveling to and performing in 100 different countries! “The next closest is the Rolling Stones I believe, who have been to somewhere around 45 countries.” Wow, if that’s not an impressive little statistic, what is?
Liquid Blue was voted Best Dance Band in America in the National Music Awards in 2001 & 2007, Best Band in the International Music Awards in 2006 & 2007, were finalists in the Billboard World Song Contest for Best Pop Song of 2006 and even won Dance Song of the Year from VH1's Song of the Year Awards in 2004! So, how has Liquid Blue been able to have such unprecedented success worldwide? "We were able to develop pretty good followings in Europe and Asia, which is where the bulk of our traveling takes us," Scott says. "I think there are about fifty countries in Europe and we have been to about 45 of them, so that's nearly half of our total in one continent."

One of the keys to Liquid Blue's success is not only in their ability to write original music and play their own songs (which they do), but also in their ability to read the audience and know what they really want to hear. Whether it is a classic cover or some of Liquid Blue's own great music, the only agenda Liquid Blue has is entertaining. "People have really taken to our music, and we also throw in a lot of popular songs. It depends on where we are. We do songs from other artists that we know are popular in those particular locations, sometimes even singing in the language of the natives. Whatever it takes to make it the greatest show possible."

International touring isn't something a lot of bands think of doing or want to do, but for Liquid Blue, it was clear that it would be a huge reward and success for them. We had some very major promoters in the areas where we have been able to build strong followings. Our best people have probably been in Asia, and have been able to take the music we have given them and run with it.

"We like to travel. We like to be in different countries. We love meeting new and different people. For us, it is a lot of fun. We have all been living in the U.S. all of our lives and will spend 6 or 7 months here during the year, but the international markets really open up new and exciting opportunities for us all the time. Everyone in this band loves being here in the U.S., but overseas it can be very different. It is rewarding for people who enjoy new things. Certainly not everyone is like that, but fortunately all of the band members of Liquid Blue are. We all enjoy new things, new challenges, meeting new people and new experiences."

Liquid Blue is a band united. While there are several incarnations of the band in one form or another, a large majority of shows the band performs are as the standard core which makes up the unit. "95 percent of the work we do is done as the complete band Liquid Blue. We also have a duo, Two from Blue, which does a few shows. We have a group called Liquid Lounge, which is a perfect set-up for cocktail hours and ceremonies and other formal occasions and includes four members. We have a bigger group that can be anywhere from 12 to 20 pieces, which we call Big Blue. That arrangement is perfect for larger corporate events where the clients want a full horn and rhythm section with the band and even extra dancers to make it a big extravaganza."

"In addition, we offer DJ service, break outs and warm-ups along with other special entertainment options based on their client's needs."

As impressive as Liquid Blue's record is, perhaps even more amazing is the timing in which they have been able to accomplish all of their impressive credits. Liquid Blue has racked up all of their accolades including hits (their single "Real" went to #4 on the NMMV Adult Contemporary Top 40 - right between Groove Dolls and Lenny Kravitz) and an incredible travel log of over 10 years! We have done shows in the past 10 years and we have never had to cancel or miss a show or had any major problems. That is something we are incredibly proud of and we believe it expands our reputation when people realize just how reliable we are."

Liquid Blue obviously does many types of shows, but for the corporate market, they have learned to deliver just what the client in the end needs. "We are known for a really high-energy, 'get em up and dance show. The Blue Girls, who are out in front, probably have the most extensive repertory of choreography of any group I've seen. They have almost 300 routines they need to know to be in the band and when we have a new girl come on, she has to train for almost six months before she can even touch the stage for the main show. I believe the Blue Girls are one of the things that makes us really unique."

All three of the lovely ladies sing lead in addition to their other jobs (not to mention being easy on the eye). "Each of the girls is featured at one point or another in the show. Nikki Nova has been our long-time main lead singer and when the other girls step up, everyone is always smiling and surprised they are all that talented, can dance well and of course, look that good."

A strong presence of male vocals makes Liquid Blue a well-rounded group, with multiple voices able to bridge just about any musical gap needed. "We have three males that sing lead, so we can cover a lot of material all together."

A "lot of material" may be an understatement. If you had any concerns that Liquid Blue may come to your event without just the right song set for your audience, think again. It doesn't matter what it is, chances are Liquid Blue will be able to play it or something close for you.

"Right now we have over 500 songs of our disposal. We currently have about 100 songs for every decade of contemporary music dating back through the 60's. So, we can do a tribute show for any age group and in quite a few styles of music. The group just performed a '50s theme night for the San Diego Padres and are currently playing the repertory for the entire performances in Rock, R&B, Blues, Country, Reggae and many other styles."

One exciting aspect of Liquid Blue's incredible song list is a feature that event planners and producers will absolutely love the band for. On their website at LiquidBlue.net, there is an actual searchable database of all the songs they perform. "The client can go to our website and choose the songs they want us to perform, or at least narrow down the range so that we can help them get the best show possible."

One thing Scott points out is the band's especially aided skill in knowing what their audience wants to hear. "We are always happy to listen to our specific client's requests, but we are really good at reading a crowd. Some of our best shows have been when we started out with a crowd favorite and then built the show based on what the audience seems to like the most."

Customization is the name of the game for many performances and Liquid Blue is equipped to handle requests from their clients beyond the set list. "We work with the client to make whatever they want to happen during the show a reality. Obviously we understand that every show is different and we are prepared to handle that. We often bring a CEO or high ranking official onto the stage and their names are treated differently. It's a matter of respect and the client's business needs. We strive for that special connection. Our goal is to have the event's atmosphere more than just a great show. We want to make it a special occasion for the client and we accomplish that through customization. We try to make that a top priority."

Liquid Blue has something for everyone. Whether it is an intimate wedding setting, a corporate event, or a large music festival, Liquid Blue is a crowd pleaser. Their ability to provide a wide range of musical experiences makes them a versatile and popular choice in the entertainment industry. Email Scott at Scott@LiquidBlue.net for more information or to book them for your next event. 2008 Liquid Blue Entertainment.
Liquid Blue is a band that knows what their audience wants. They are completely devoted to working with any corporate client's special needs and are highly qualified for the job. Consider them if you want to impress and excite everyone at your next event.

BOOK IT! For more information on booking Liquid Blue, contact Dynamic Artist's Management at 510-588-4030.