

BIZBASH

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David Tutera, Jason Harder and Rachel Weil, Amongst Winners of the BizBash Readers' Choice Awards at BizBash IdeaFest L.A. 2012

BizBash Announced the Winners of the Los Angeles Readers' Choice Awards and the First Winner of the Reality Show Event Planner of the Year Category, David Tutera

Los Angeles—June 13, 2012 -[BizBash Media](#) recognized the finalists of the Readers' Choice Awards and announced the winners at BizBash IdeaFest L.A. at the Los Angeles Convention Center.

"We were thrilled to announce the winners of the Los Angeles Readers' Choice Awards at BizBash IdeaFest L.A. It's exciting to see how the nominees in each category quickly become the 'Short List' for event producers nationwide," says BizBash CEO, David Adler.

BizBash Media's Los Angeles and Las Vegas-area readers and online users nominated and then voted on finalists in 13 categories, including Event Producer of the Year, Venue Manager of the Year, and Fund-Raising Event Planner of the Year. The L.A. Readers' Choice Awards debuted a new category, Reality Show Event Planner of the Year, where celebrity planner David Tutera rallied for his win amongst fellow nominees Colin Cowie, Shawn Rabideau, Dina Manzo and Kevin Lee. Finalists campaigned heavily, especially on social platforms like Facebook, Twitter, Pinterest, YouTube and LinkedIn, resulting in over 40,000 votes.

THE 2012 BIZBASH LOS ANGELES READERS' CHOICE AWARD WINNERS:

- **Association Event Planner of the Year:** Wayneston Harbeson, National Association of Television Program Executives
- **Caterer of the Year (In-House):** Frank Fraser, Mandalay Bay Resort & Casino
- **Caterer of the Year (Off-Premise):** Elle Nucci, Premiere Events
- **Corporate Event Planner of the Year:** Michael Vargo, The Walt Disney Company
- **DJ of the Year:** DJ Lee Dyson, Hey Mister DJ
- **Entertainment Act of the Year:** Liquid Blue
- **Event Designer of the Year:** Ricardo Luna, Luna Gardens Events
- **Event Producer of the Year:** Jason Harder, Shiraz Events
- **Fund-Raising Event Planner of the Year:** Stephanie Jernigan, Segerstrom Center for the Performing Arts
- **PR Professional of the Year:** Rachel Weil, Weil Public Relations
- **Reality Show Event Planner of the Year:** David Tutera, *My Fair Wedding*
- **Social Event Planner of the Year:** Sarah Lowy, JOWY Productions
- **Venue Manager of the Year:** Mandy Hanlon, Petersen Automotive Museum

The BizBash Readers' Choice Awards additionally occur in New York, South Florida, Chicago, Toronto, Boston and Washington D.C. For the complete list of L.A. Readers' Choice Awards nominees, visit http://www.bizbash.com/bizbash_la_readers_choice_awards_voting_is_now_open/los-angeles/story/23444/

ABOUT BIZBASH MEDIA

Founded in 2000, BizBash (www.bizbash.com, [@BizBash_News](#)) is the leading trade media for the event industry. BizBash publishes magazines and e-newsletters and produces Web sites, trade shows, and award shows for corporate event and meeting professionals, event marketers, and sales, PR, fund-raising, and human resource executives. BizBash serves Boston, Chicago, Las Vegas, Los Angeles, Miami, New York, Orlando, Toronto, and Washington, D.C.